



Full nutritional value
for 120 years

Swiss Quality





In 1946, we became the first company in Switzerland to produce a muesli mix based on the original recipe of the Swiss physician and nutritionist Dr. Maximilian Bircher-Benner (hence the Swiss name for muesli: Birchermüesli). We have been selling this successful mix under the brand name “Frutifort” ever since.

We process the cereals with a method developed by Professor W. Kollath. It is designed to stabilise and preserve the full nutritional values of all the vitamins, minerals and trace elements in a natural way and for a long period of time.

Most of our raw materials come from controlled organic cultivation. We only use high-grade raw materials from selected suppliers. All our products and their constituents are 100% GM-free.

Mueslis

Try our varied range of mueslis for a healthy breakfast and a healthy life: there are ten varieties to choose from made with a mix of different cereals, nuts, dried fruits, berries and many more delicious ingredients, available in our environmentally friendly no-fuss packaging. For the discerning gourmet and all those who love a full life with food full of goodness.

Pour some muesli into a breakfast bowl and mix with milk, yogurt, quark or – the Swiss way – with a fruit juice. Then add a finely grated apple, berries, a sliced banana or any other fresh fruit you like, then add a dash of lemon juice for a final flourish. If you like, you can add some honey or brown sugar and on very special days finish off with some cream. **Scrummy!**





Production Processes

- Cleaning / Sorting
- Hulling
- Milling / Microline
- Flaking
- Mixing
- Extruding
- Roasting
- Hydrothermal treatment
- Expanding
- Coating
- Drying





Muesli 340 g



Muesli Description:

Fruit	Art No.1300248
Original	Art No.1300249
Tropical	Art No.1300250
Crunchy	Art No.1300251
Chocolate	Art No.1300252





Zwicky muesli now available at Singapore, Sri Lanka and Thailand market



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